

BYD announces SAILUN EcoPoint3 tyres as OE equipment for the BYD Yuan PLUS

Frankfurt, 22 April 2024 SAILUN's ERANGE Performance E01+ tyre with EcoPoint3 technology has been announced as the original equipment tyre for the BYD Yuan PLUS. It is based on leading technology and high-quality service. The sizes in question, 215/60R17 and 215/55R18, have been specially developed for mainstream new energy vehicles in the mid- to high-end market segment. They are able to comprehensively improve the driving experience for owners of electric vehicles by meeting various requirements such as increased range, wear resistance, driving safety, handling and low noise. As a designated tyre supplier for various BYD passenger car models since 2023, SAILUN, together with BYD, a pioneer in electric mobility, is striving for further innovation and development of EcoPoint3 technology to improve driving safety, environmental protection and smart mobility.



Photo 1: SAILUN EcoPoint3-Tyres BYD Yuan PLUS

Notes for editors: **SAILUN - Facts & Figures**

SAILUN Tyre is part of the globally operating SAILUN Group, which was founded in 2002. Started as a technology and testing platform for tyres, the group is now the twelfth largest tyre manufacturer in the world and the eleventh most valuable and fastest growing brand.

To serve international markets around the globe, the SAILUN Group has a worldwide distribution network and numerous logistics centres in North America, Europe, Australia and Asia. With a total production capacity of more than 80 million truck and car tyres and 160,000 tonnes of special tyres in 2022, SAILUN supplies customers in more than 180 countries and regions around the world.

300 specialists are researching the tyres of the future and are constantly working with universities and research institutes to improve the new generations of tyres and make a sustainable contribution to customers, partners and the environment.



Photo 2: SAILUN EcoPoint3-Tyres BYD Yuan PLUS

More information: www.SAILUN-tyres.eu

Contact:
SAILUN Europe, Media Office
PR & PRESS COMMUNICATION Wolfgang Mache
Schönsberg 17a
22395 Hamburg, Germany
E-Mail: info@wm-pr.de